

portfolio:

WORK.AGARZOLA.COM

email:

ALFONSO@AGARZOLA.COM

education:

USC / SAN JUAN, PR

Concentrated in intermediate and advanced photography, as well as photojournalism, art appreciation and written journalism.

UIPR / SAN GERMÁN, PR

Courses in classical music, intermediate harmony and intermediate classical guitar.

BERKLEE COLLEGE OF MUSIC  
BOSTON, MA

Courses in contemporary music, harmony, ear training, music technology and advanced english composition.

# Alfonso Gómez Arzola

DESIGN, TYPESETTING & PHOTOGRAPHY

## WORK EXPERIENCE

JUL/07 – PRESENT **Head Designer**  
AGARZOLA diseño

JAN/08 – OCT/08 **Senior Designer**  
THE BLUE CREATIVE

OCT/06 – JUL/07 **Graphic Designer**  
estudio interlínea

DEC/05 – JUL/07 **Designer/Copywriter/  
Co-Founder**  
CARBONOMÚSICA (music label)

APR/04 – JUL/07 **Graphic Designer**  
FRECUENCIAS ALTERNAS  
(radio program)

APR/02 – MAR/05 **Graphic Designer**  
EDITORIAL PRIMERA HORA

NOV/01 – JAN/02 **Pre-press Consultant**  
DE MODA MAGAZINE

APR/00 – NOV/01 **Studio Manager,  
Retouch Artist**  
WERNER SEGARRA PHOTOGRAPHY

JAN/98 – APR/04 **Freelance  
Photographer's  
Assistant**  
JOHNNY BETANCOURT,  
TOMÁS GUAL, JESÚS FUENTES,  
SIXTO NUÑEZ & others

## OBJECTIVE

To design useful, efficient, engaging things\* that help make someone's life easier, more fulfilling & better informed.

\* books, programmes, playbills, posters, music packaging, exhibitions, signage...

### COMPUTER SKILLS:

Proficient in the Mac OS platform. InDesign CS3, Illustrator CS3, Photoshop CS3, QuarkXPress 4.0-5.0, Dreamweaver, Gretag MacBeth Scanning Software, HTML, Javascript, CSS and Perl programming languages, some PHP, Microsoft Word & PowerPoint, Internet Explorer, Safari, Firefox and Konqueror browsers.

### SPECIAL SKILLS:

Capable of assisting with writing needs, such as correcting and editing copy and providing full copywriting services. Work exceptionally well under pressure and excellent at meeting deadlines. Ability to multi-task. Strong oral and written communication skills in both English & Spanish (fully bilingual). Proven leadership capabilities. Excellent logistics and workflow management skills.

## HIGHLIGHTS

**En Rieles** (EXHIBITION)  
*estudio interlínea*\*

An engaging and interactive exhibition exploring a proposal for a lightrail train system in the state capital of Puerto Rico, San Juan. *SIGNAGE, ICONOGRAPHY, LAYOUTS, PHOTOGRAPHIC RESEARCH, CATALOG*

**Iglesia San José, vista desde el andamio** (EXHIBITION)  
*estudio interlínea*\*

An informative exhibition about the history and heritage of San José Church, as well as a look at its lengthy and costly restoration process. *SIGNAGE, LAYOUTS, CATALOG*

**Noemí Ruiz y su espacio en el tiempo** (EXHIBITION)  
*estudio interlínea*\*

A retrospective exhibition on the work of Puerto Rican abstract painter Noemí Ruiz, including a book with various essays on her work. *LAYOUT, CATALOG*

**La Escena** (DVD PACKAGING)  
*AGARZOLA diseño*†

DVD packaging for documentary film on the Puerto Rican punk scene, released by Discos de Hoy (independent record label). It included promotional and censorship material to accompany the final piece. *ART DIRECTION, LAYOUT, PHOTOGRAPHY, TYPESETTING*

**El señor de los tristes** (BOOK DESIGN)  
*AGARZOLA diseño*†

For the University of Puerto Rico Press, designed this memoir by Nicaraguan writer Sergio Ramírez. *TYPESETTING, PHOTOGRAPHY*

### Also worked with...

Banco Popular de Puerto Rico, Puerto Rico Coliseum, Salinas Recycling Plant, Museum of Contemporary Art of Puerto Rico, University of Puerto Rico Press, Texel Corporation, Sofscape Surfacing, Discos de Hoy

\* **ALBERTO RIGAU**, head designer  
† *freelance practice*